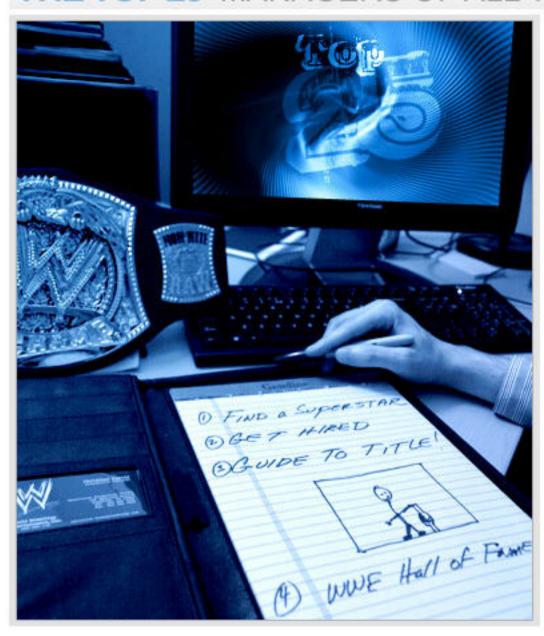


THE TOP 25 MANAGERS OF ALL TIME



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INTRO

When a Superstar chooses to have a manager in their corner, they are selecting someone they believe can guide them to a new level in the ring, as well as quench their thirst for success. But it takes a special kind of person to be a manager. Every decision you make is under the WWE Universe?s microscope, and, at the first sign that things aren?t working out quite the way they were expected to, you can be fired ? which in WWE usually is followed by a beating at the hands of their charge. But these managers cut a different path, showing that success could be achieved and great rewards awaited those who garnered their services.



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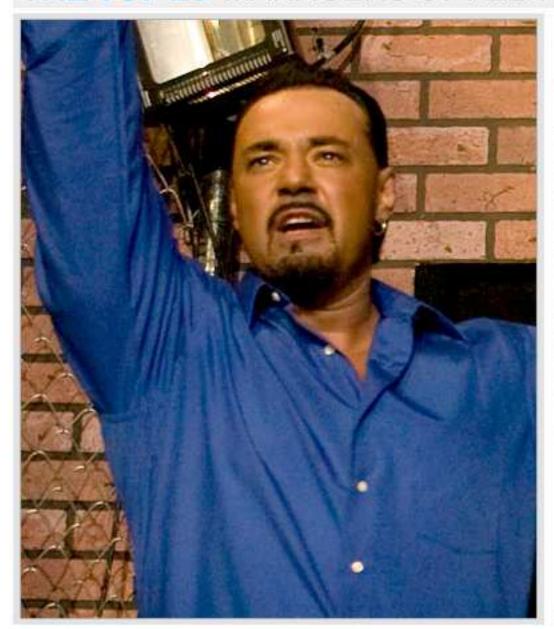
#25: FRENCHY MARTIN

Though his time in WWE was short-lived, Frenchy Martin managed (pun intended) to get under the skin of every member of the WWE Universe. With his pompous attitude and his charge, Dino Bravo, Martin will always be remembered, albeit with great animosity.

WWE COM LEGACY



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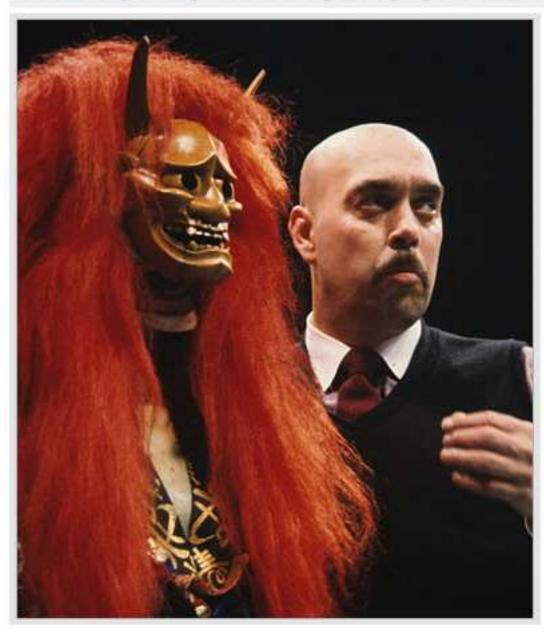
#23: JASON

An ECW Original in his own right, Jason billed himself as the ?sexiest man alive? while accompanying the Impact Players to the ring as their bodyguard. Jason led Lance Storm and Justin Credible to Extreme Championship Wrestling Tag Team gold before going his own way when ECW collapsed. He teamed with the Impact Players for the last time at ECW One Night Stand 2005.

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#24: GARY HART

Though he never made a mark in WWE, Hart could not be left off this list with his successes in World Class Championship Wrestling, and later in Mid-Atlantic. Managing such names as Roddy Piper, One Man Gang, Big John Studd, The Great Muta, Buzz Sawyer and Dusty Rhodes, Hart became synonymous with greatness? earning him the No. 24 spot.

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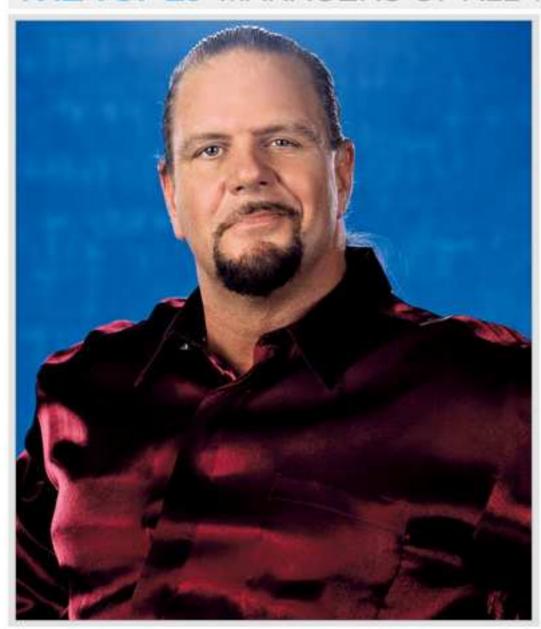
#22: TERRI RUNNELS

Terri Runnels debuted in WWE in the mid-?90s as Marlena, the cigar-smoking manager of Goldust. The Diva went on to spend a number of years under her real name leading such Superstars as Matt and Jeff Hardy and Val Venis. She also held her own in WWE?s Women?s Division and even spent a very short time as Hardcore Champion.

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#21: MICHAEL "P.S." HAYES

The ?Purely Sexy? one made a name for himself while a member of the Fabulous Freebirds, alongside Terry Gordy and Buddy Roberts. But, Hayes? managerial career took off when he began to lead Am Anderson and Bobby Eaton, who were members of the Dangerous Alliance at the time in WCW. Hayes also managed a pair of brothers from North Carolina as they began their WWE careers? WWE Champion Jeff Hardy and ECW Champion Matt Hardy.

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#20: PAUL ELLERING

The legendary manager of the Road Warriors, Hawk & Animal, also known as Legion of Doom, ?Precious? Paul Ellering led one of the greatest tag teams in history for more than a decade. Ellering also worked with such Superstars as Jake Roberts, Am Anderson and Iron Sheik.

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#19: OLIVER HUMPERDINK

He managed a number of wrestlers in many different promotions, but Oliver Humperdink is best known by the WWE Universe for his time spent with Bam Bam Bigelow and Paul Omdorff. The eccentric redhead spent little time in WWE, joining WCW in the early ?90s and managing a version of the Fabulous Freebirds, before retiring shortly after.

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#18: JOHNNY VALIANT

Successful in his own right as an in-ring competitor, capturing the World Tag Team Championship on two occasions, Johnny Valiant used that winning mentality in his managerial career? guiding Greg Valentine & Brutus Beefcake to the same gold in 1985. Also, Valiant managed Hulk Hogan during his AWA days? another credit to this WWE Hall of Famer?s career.

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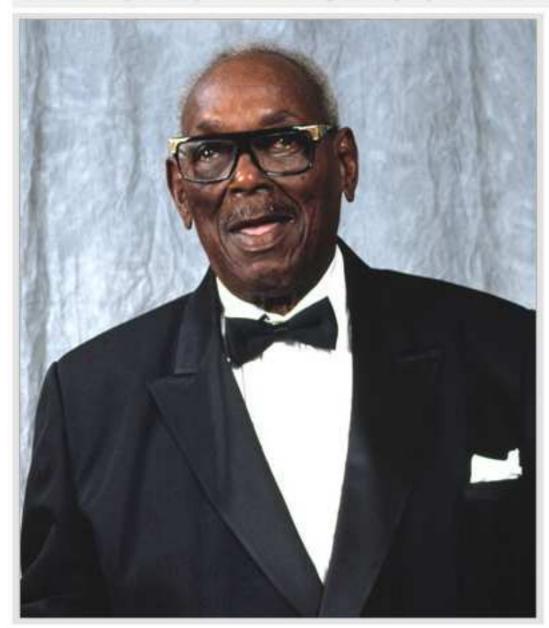
#17: BILL ALFONSO

Already anointed as one of the Top 25 Most Annoying Gimmicks in 2008, Alfonso reappears on this list because despite his earpiercing whistle-blowing, Alfonso?s success cannot be denied. Leading Tazz to a yearlong winning streak, Alfonso also made Sabu and Rob Van Dam household names from the Land of the Extreme? as he led RVD to the longest ECW Television Championship reign in ECW?s history.

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#16: JAMES DUDLEY

On camera, WWE Hall of Famer James Dudley was known for managing fellow Hall of Famer Bobo Brazil. Off camera, Dudley was a good friend and business partner of the McMahon family. When Vince McMahon Sr. asked Dudley to manage the site of WWE?s broadcasts, Turner Arena in the nation?s capital, he made history as the first African-American to run a major arena in the United States.

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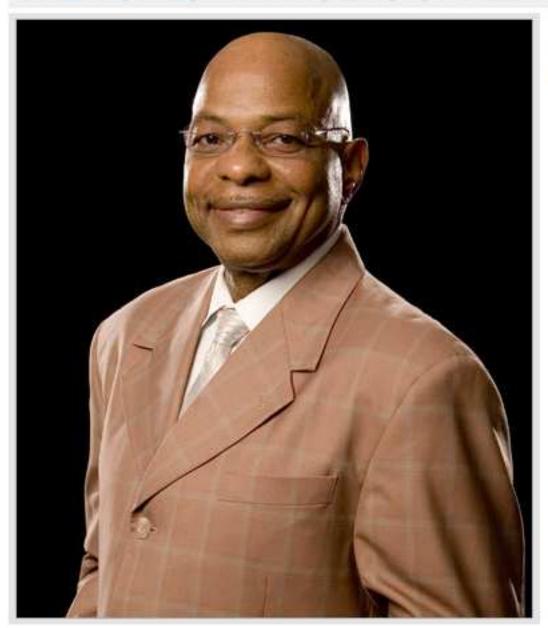
#15: HARVEY WIPPLEMAN

Harvey Wippleman was one of the most identifiable WWE mangers during the 1990s. Although he stood in the corner for Superstars such as Bertha Faye, Wippleman was more notable for his own antics. He was an unorthodox WWE referee, competed in a number of Tuxedo Matches with ring announcer Howard Finkel and even reigned as Women?s Champion.

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#14: TEDDY LONG

Years before his now successful stints as General Manger of SmackDown and currently ECW, Theodore Long (then going by Teddy) managed his way to the top of WCW when he guided Ron Simmons & Butch Reed to the WCW World Tag Team Championship? the first African-Americans to earn the gold. Long also made history when he transformed his managerial experience into his GM position? a feat that he considers, ?the greatest honor.?

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#13: SUNNY

A two-time Slammy award winner, Sunny burst onto the WWE scene in the ?90s, and soon began her ascension to the top. Managing The Bodydonnas and Smoking Gunns to the World Tag Team Championship, as well as helping to revitalize Legion of Doom when she gave the WWE Universe LOD 2000, Sunny will always be one of WWE?s greatest managers? and don?t worry? she knows you want her.

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#12: SLICK

In 1986, Slick made history when he became WWE?s first African-American manager? and he didn?t disappoint. First, the ?Doctor of Style? managed Iron Sheik & Nikolai Volkoff, and later he would manage the Twin Towers? Akeem & Big Boss Man. Slick was smooth in and out of the ring, always dressed to impress and as quick-tongued as he was conniving. And who could forget Slick?s vocals being laid down on his ?Jive Soul Bro? track?

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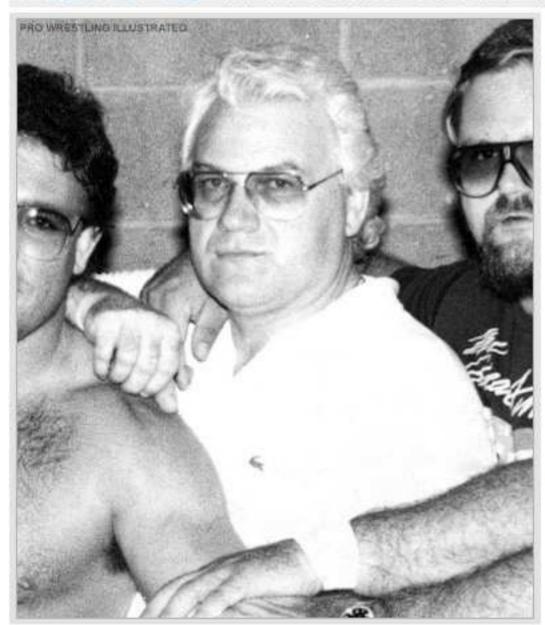
#11: SHERRI MARTEL

A Diva who lived up to her nickname, ?Sensational,? Sherri Martel started her WWE career with a bang, debuting by pinning her mentor, Fabulous Moolah, to become Women?s Champion? and she never slowed down. During her tenure, she managed the likes of Randy Savage, Ted DiBiase, Shawn Michaels and Ric Flair. The wrestling world was heartbroken when they learned of her death only one year after her induction into the WWE Hall of Fame.

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#10: J.J. DILLON

Though many may remember him as the ?goodie two-shoes? WCW Commissioner that helped Sting in his 1997 rivalry with Hulk Hogan, J.J. Dillon?s reputation was built on his rule-breaking ways ? as the manager of the legendary Four Horsemen. During his three years at the helm of the Horsemen, Dillon made sure that WWE Hall of Famer Ric Flair, Ole & Am Anderson and Tully Blanchard were on top of the world ? jet-flying, limousine-riding and kiss-stealing as they dominated WCW.

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#9: MR. FUJI

As dangerous of a manager as he was as a five-time World Tag Champion, WWE Hall of Famer Mr. Fuji stepped to the outside of the ring in 1985, taking the underhanded route to success. Not only did Fuji lead memorable teams such as Demolition, Powers of Pain and The Orient Express, Fuji's skills as a singles manager are well documented, including being in the corner of Don Muraco, The Berserker, Crush, Owen Hart and two-time WWE Champion, Yokozuna.

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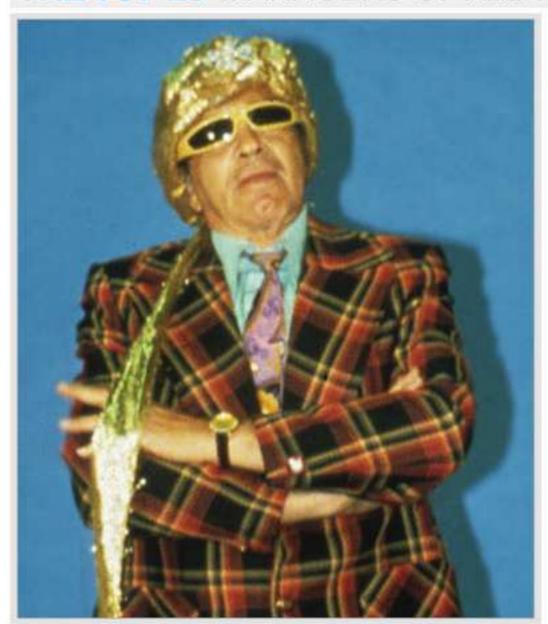
#8: MISS ELIZABETH

Perhaps there will never be a manager with the patience, kindness, beauty or character than that of Miss Elizabeth. By the side of ?Macho Man? Randy Savage throughout the good and bad times, Elizabeth was a calming force for one of WWE?s wildest Superstars, as she became the first woman to manage a Superstar to the WWE Championship. The ?first woman? and Savage would split, but reunite in one of WrestleMania?s greatest moments of all time. Sadly, Miss Elizabeth passed away in 2003.

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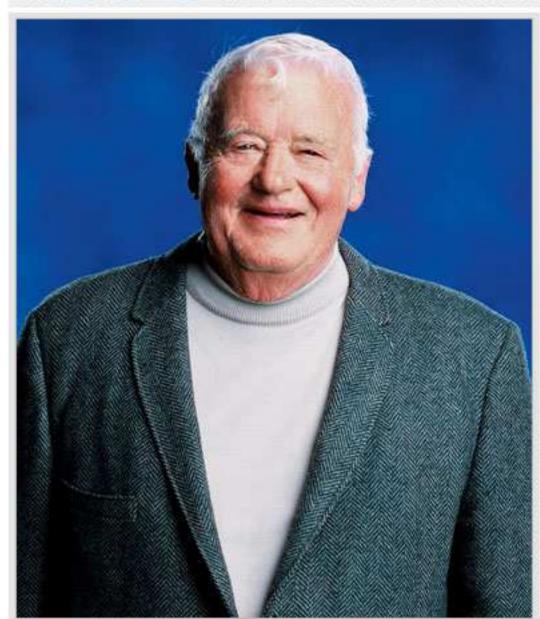
#7: THE GRAND WIZARD

Making his initial impact in the WWE Championship scene, The Grand Wizard managed Stan Stasiak to the gold, and then later helped fellow WWE Hall of Famer ?Superstar? Billy Graham claim the title. Though he never found success after Graham at the top of WWE, The Grand Wizard also managed the very first Intercontinental Champion, Pat Patterson, as well as future IC Champions ? Ken Patera and Don Muraco.

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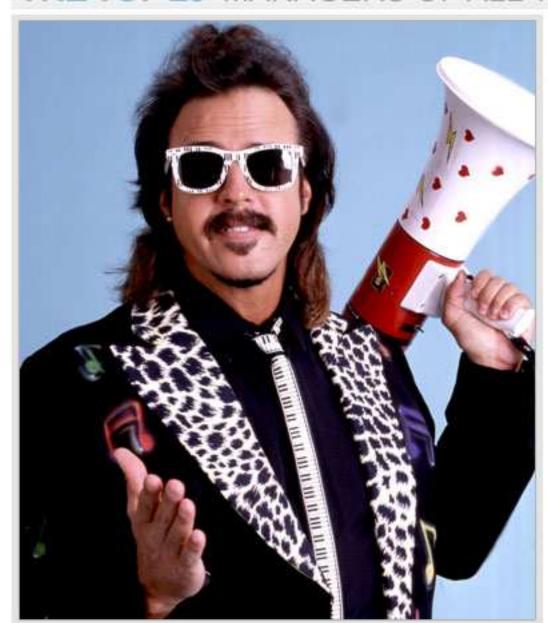
#6: ARNOLD SKAALAND

Arnold Skaaland was a vital member of the WWE family from the very beginning. The WWE Hall of Famer was a business partner of Vince McMahon Sr., but he is best known for leading Bruno Sammartino and Bob Backlund to two of the longest WWE Championship reigns in history. Skaaland is remembered as one of the greatest managers of all time, reinforced by Pro Wrestling Illustrated as they named him Manager of the Year for 1978 and 1979.

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#5: JIMMY HART

As the manager of champions, ?The Mouth of the South? Jimmy Hart stood in the corners of such greats as WWE Hall of Famer Greg "The Hammer" Valentine, Honky Tonk Man and the Hart Foundation, A Hall of Famer himself. Hart would stand at ringside and shout orders at his Superstars through a megaphone, which proved to be a successful method. Hart left WWE for WCW in 1993, where he remained dominant, eventually standing by the side of WWE Hall of Famer Hulk Hogan.

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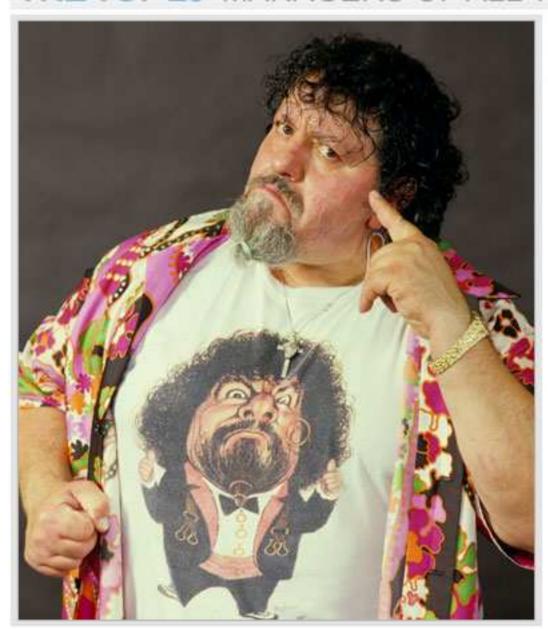
#4: PAUL BEARER

When thinking about classic
Undertaker, one can?t help but
have Paul Bearer in mind.
Equipped with ghostly makeup
and the urn, Bearer led Undertaker
to gold all while transforming
himself into a legendary manager.
Throughout his tenure, Bearer also
aligned against Undertaker on a
few occasions, at one point
introducing the WWE Universe to
The Deadman?s half-brother,
Kane.

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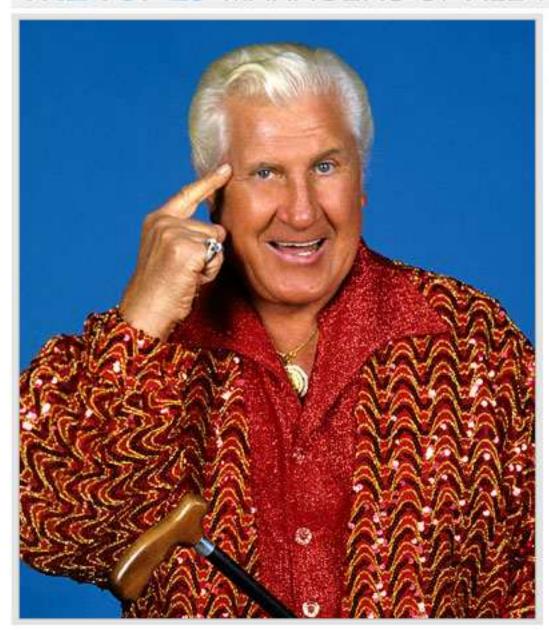
#3: CAPTAIN LOU ALBANO

POften imitated ?,? the career of WWE Hall of Famer Captain Lou Albano is one Superstars strive for. The quirky-looking Albano led many singles competitors to title reigns, but he is most notable for the 15 different teams he managed to the World Tag Team Championship. Albano?s 30-plus year run in WWE surely will be ?? never duplicated.?

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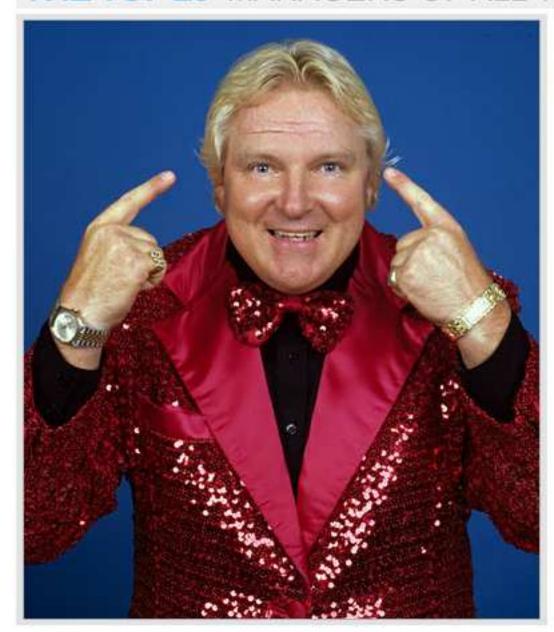
#2: FREDDIE BLASSIE

As one of the most hated men in wrestling, WWE Hall of Famer ?Classy? Freddie Blassie is also remembered as one of the most successful managers of all time. From Blassie?s debut in 1964 as a Superstar, wing for the WWE Title on many occasions, to his retirement more than 20 years later, the ?Hollywood Fashion Plate? managed numerous Legends and Hall of Famers, including Nikolai Volkoff & Iron Sheik, both of whom he led down a path of gold.

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#1: BOBBY HEENAN

WWE Hall of Famer Bobby ?The Brain? Heenan is the most successful manager in history. His rise to the top of AWA and then WWE is to this day unmatched. Managing the likes of fellow Hall of Famers Andre the Giant, Mr. Perfect, Ric Flair, Nick Bockwinkel, Big John Studd, The Blackjacks, Paul Orndorff and Harley Race, Heenan cemented his place in history, leading his Superstars to numerous championship accomplishments? not to mention giving us all sound bytes for the ages. Anything Heenan touched turned to gold, making him the greatest manager of all time.

WWE.COM LEGACY